



BUSINESS MODEL COMPETITION

TUESDAY APRIL 6, 2021 | 5:30–7:00 P.M.

Is your entrepreneurial idea ready to launch? Road test it by presenting your business model in this semester's Business Model Competition! Prizes will be awarded to move your startup to the next level. Get in the game!

HOW IT WORKS & IMPORTANT DATES

- ▶ Decide on which entrepreneurial idea you'd like to test drive.
- ▶ [Download the Competition Poster Format here](#) and fill it out.
- ▶ Have your poster reviewed in order to increase your chance of winning a prize by [emailing us](#).
- ▶ [Register for the Business Model Competition](#) by March 1, 2021.
- ▶ Submit your Business Model Canvas by March 12, 2021 to launchpad@towson.edu.
- ▶ Finalists will be selected and notified by March 26, 2021.
- ▶ The [Business Model Competition](#) will happen live on Tuesday, 6 April 2021, 5:30–7:00 p.m.

COMPETITION GUIDELINES

- ▶ Open to the Towson University campus community.
- ▶ Entries may be submitted by individuals or teams.
- ▶ Entries may socially oriented/non-profit or for-profit.
- ▶ Ideas must be in compliance with all federal, state, and local laws/regulation.
- ▶ Business Model Canvases will be judged on concept, clarity, comprehensiveness, feasibility, and potential value.
- ▶ Successful applications generally offer growth potential and scalability. Ideas will be reviewed for the potential to be in business in five years.

GET CONNECTED WITH STUDENT LAUNCH PAD

Venture Club

Every Tuesday, 4:30–5:15 p.m.

Whiteboard Wednesdays

Every Wednesday, 12:00–1:00 p.m.

[Learn More & Register](#)

