

Integrating Opportunity Youth into Maryland's Workforce

Julie Knight, Ph.D.

Managing Director, Regional Economic Studies Institute

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Defining Opportunity Youth

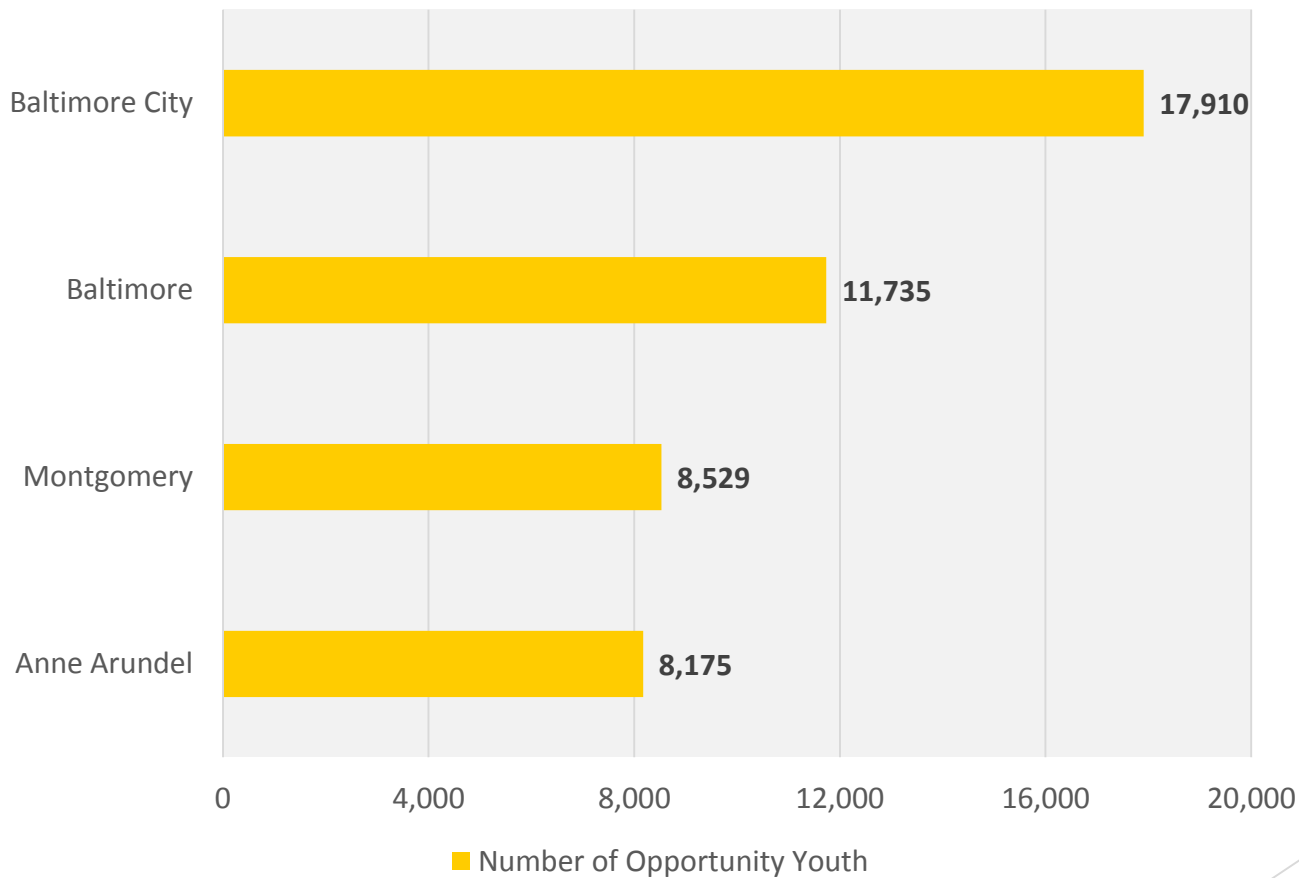
- ▶ Opportunity Youth, or Disconnected Youth, have the following characteristics:
 - ▶ Young adults between the ages of 16 – 24 years old
 - ▶ Not attending school
 - ▶ Not employed
- ▶ These young adults have the potential to add significant value to the economy of Maryland if they engage in employment and education opportunities.



Challenges Encountered by Opportunity Youth

- ▶ Heterogeneity of population
- ▶ Access to programs
- ▶ Family instability
- ▶ Teen parenthood
- ▶ Incarceration
- ▶ Learning disabilities

Maryland Jurisdictions with the Largest Number of Opportunity Youth (2015)



Economic Impact of Opportunity Youth

- ▶ According to the Job Opportunities Task Force report (2016), the cost for taxpayers of having a young adult out of school and out of work is approximately \$13,900 per year or \$235,000 over the course of their lifetime.
- ▶ When accounting for the nearly 18,000 young adults that are opportunity youth in Baltimore City currently, this is approximately \$250 million per year.



O*NET Defined Job Zones

Job Zone	Education	Example
1	May require H.S. Diploma or GED	Waitress
2	Requires a H.S. Diploma	Orderly, Security Guard
3	Vocational (or on-the-job) training or Associate's Degree	Electrician, Travel Guide
4	Bachelor's Degree	Accountants, Chemists
5	Graduate Degree	Lawyers, Surgeons



Number of Job Openings in the Maryland Workforce 2017-2019

Certificate Name	Job Zone <u>One</u> Occupations Using this Certification, 2017-2019	Job Zone <u>Two</u> Occupations Using this Certification, 2017-2019	Job Zone <u>Three</u> Occupations Using this Certification, 2017-2019	Total, Job Zones <u>One</u> <u>through Three</u> Projected Job Openings in Occupations Using This Certification, 2017-2019
National Professional Certification in Sales	9,077	11,131	2,288	22,496
Microsoft Office Specialist: Microsoft Office 2010	0	3,967	9,200	13,166
Mold Awareness Specialist	1,166	7,039	0	8,205
Certified Maintenance Manager	0	5,720	2,472	8,192
Certified Alzheimer Caregiver	0	3,864	4,152	8,017

Type of Occupations by Certification (2017-2019)

Certificate Name	Related Occupations	Job Zone
National Professional Certification in Sales	First-Line Supervisors of Retail Sales Workers	2
	Cashiers	1
	Retail Salespersons	2
	Telemarketers	2
	Door-To-Door Sales Workers, News and Street Vendors, and Related Workers	2
	First-Line Supervisors of Office and Administrative Support Workers	3
	Customer Service Representatives	2
Microsoft Office Specialist: Microsoft Office 2010	First-Line Supervisors of Office and Administrative Support Workers	3
	Office Clerks, General	2
	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	3
	Executive Secretaries and Executive Administrative Assistants	3
	Desktop Publishers	3
Mold Awareness Specialist	Computer User Support Specialists	3
	Maids and Housekeeping Cleaners	2
	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	2
	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	1
	First-Line Supervisors of Housekeeping and Janitorial Workers	2
First-Line Supervisors of Food Preparation and Serving Workers	2	

Type of Occupations by Certification (2017-2019)

Certificate Name	Related Occupations	Job Zone
Certified Maintenance Manager	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	2
	Maintenance and Repair Workers, General	3
	Maids and Housekeeping Cleaners	2
	First-Line Supervisors of Mechanics, Installers, and Repairers	3
Certified Alzheimer Caregiver	Nursing Assistants	2
	Medical Assistants	3
	Home Health Aides	2
	Licensed Practical and Licensed Vocational Nurses	3
	Registered Nurses	3

Programs to Support Opportunity Youth

- ▶ Youthworks
- ▶ JobCorps
- ▶ The CONNECT
- ▶ Maryland Integrated Basic Education and Skills Training Program

Any Questions?



Sources

Job Opportunities Task Force. "Connecting Baltimore's Opportunity Youth to Careers." February 2016. Accessed May 15, 2017.

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