

TU

TOWSON UNIVERSITY™

METRIC JUMPSTART MEETING

DECEMBER 6, 2018
7400 YORK ROAD
TOWSON, MD

Hosted By:

FRANK BONSAI III – DIRECTOR
TOWSON UNIVERSITY VENTURE CREATION

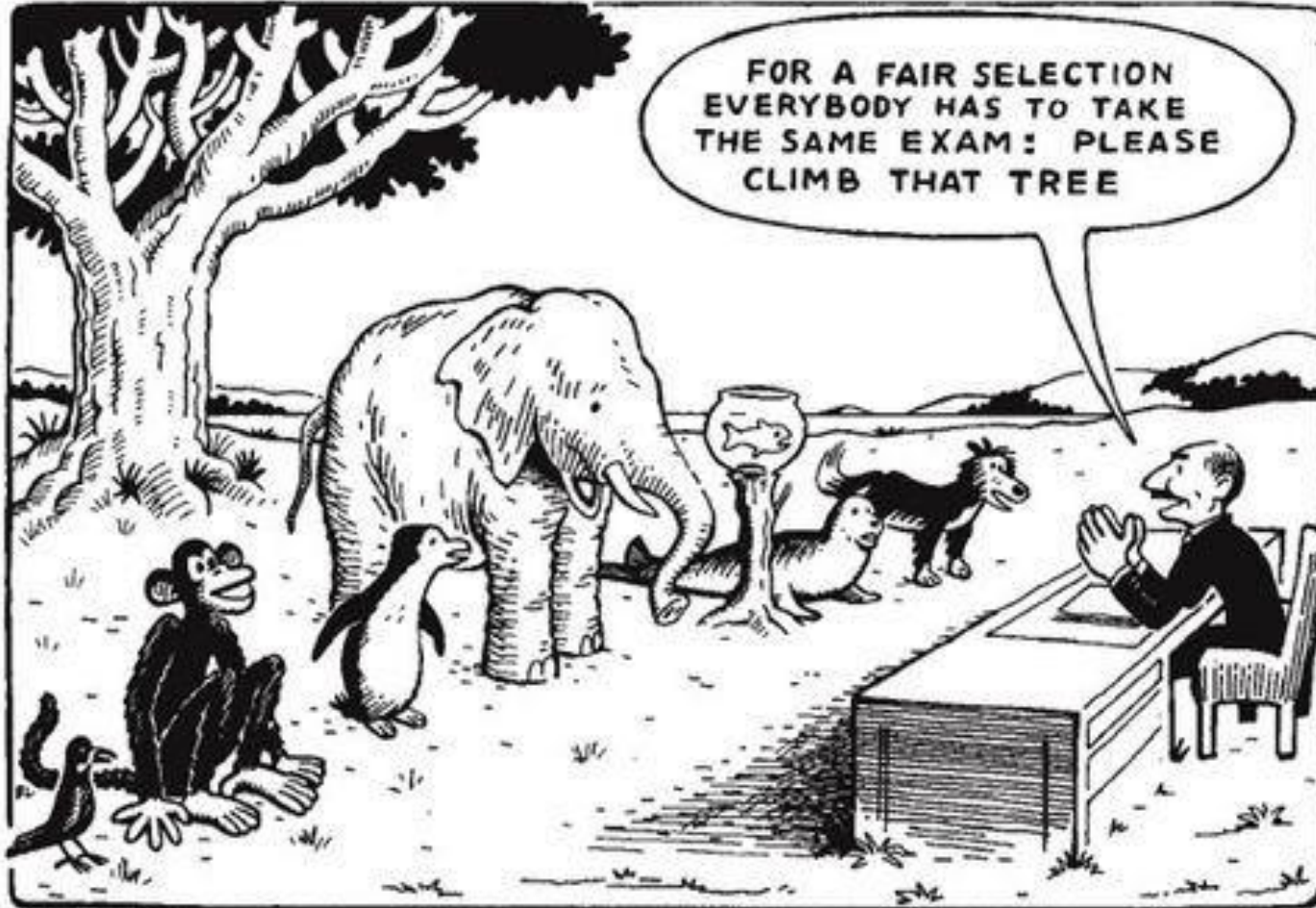
Facilitated By:

PAULO GREGORY HARRIS ROBIN BREault

cohado + LEADLOCAL

Why are we here?

Want to validate & test the efficacy of solutions



TU as Key Regional EdTech Hub

Regional + national entrepreneurs look to TU for edtech support

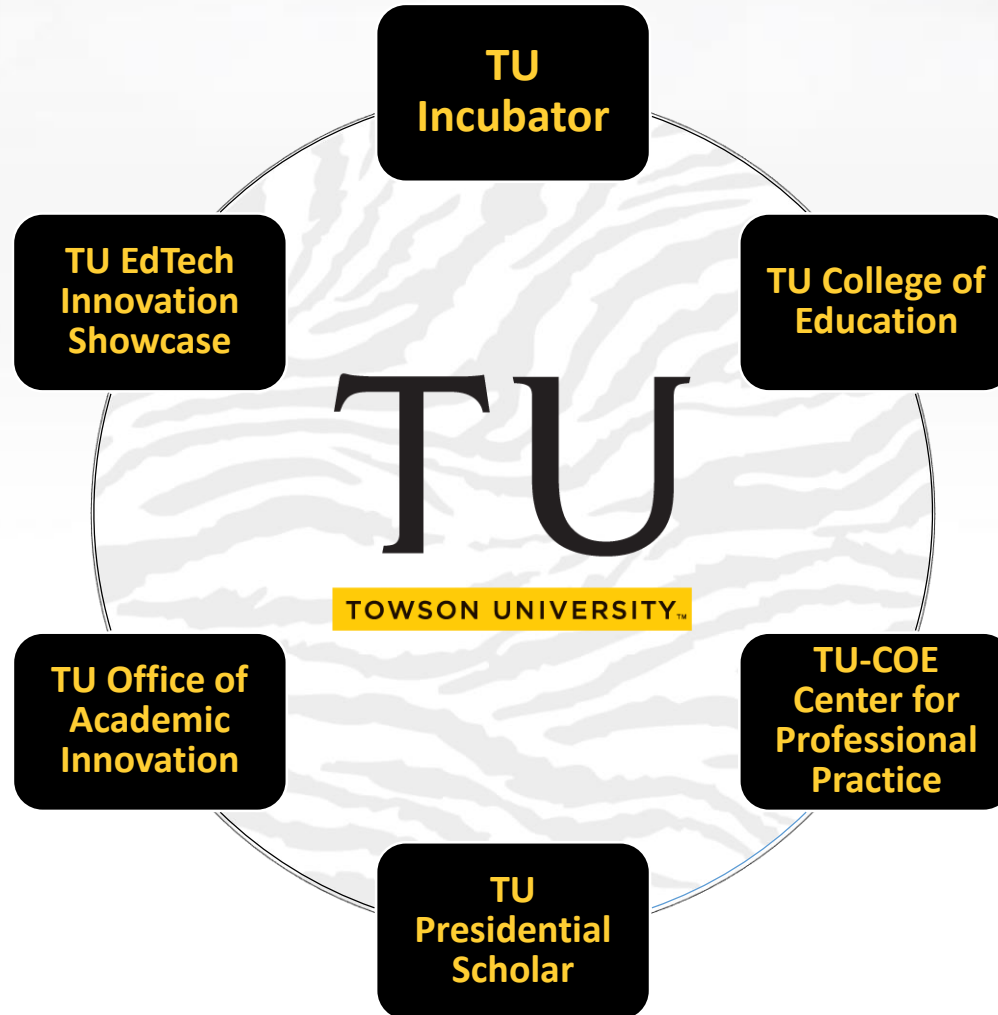
Towson University Is An EdTech Innovation Hub, Hosting Showcase Event

September 8, 2017 • by Robert Morris



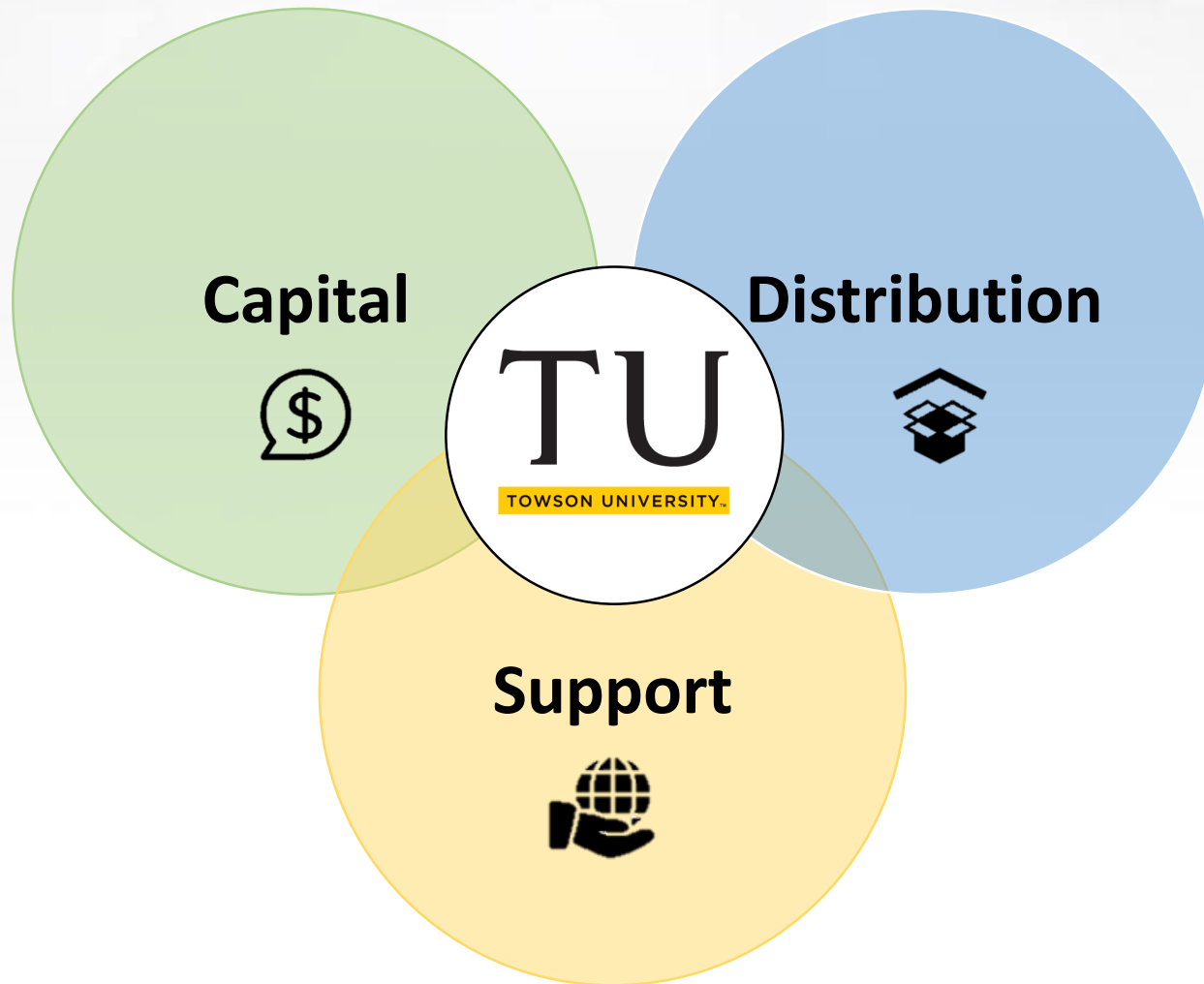
TU's EdTech Assets & Reputation

152 years of adding value & innovation to education



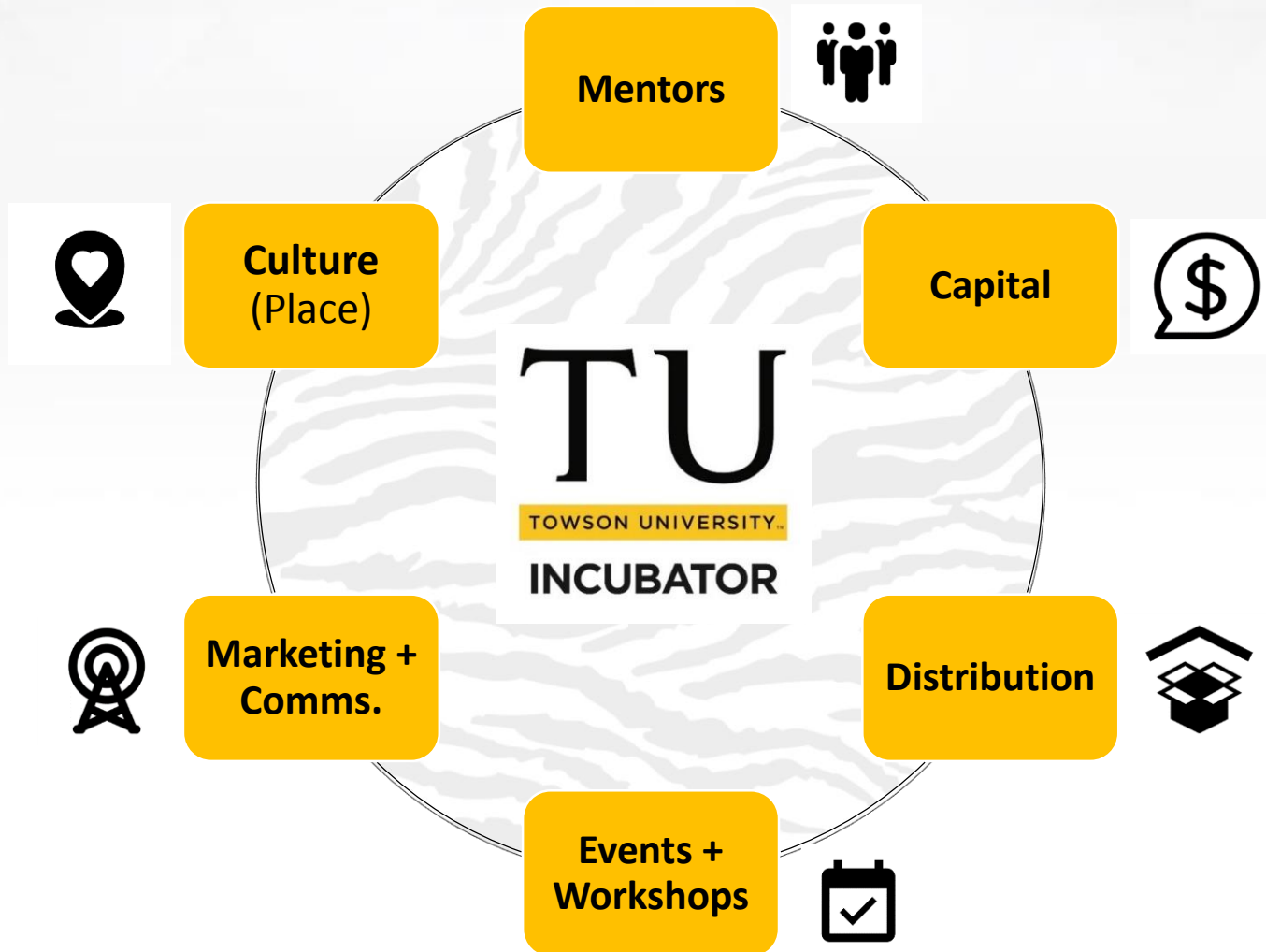
TU's Multi-Pronged Solution

Three-legged stool of emerging edtech company success



TU Incubator Support

10 Year Track Record, 4 Years into EdTech, and at Full Stride



Baltimore's Education Innovation Cluster

Key Elements & Stakeholder Groups of an Effective EdCluster

Baltimore is one of ~24 U.S. **#EdClusters**

2014: Pittsburgh, 2015: Chicago, 2016: Providence, 2017: Kansas City, 2018: Philadelphia



4 KEY EDCLUSTER ELEMENTS

- Engaged **Stakeholders** (Shared Vision)
- Supportive **Infrastructure**
- Compelling **Communications**
- Sustainable **Operations**

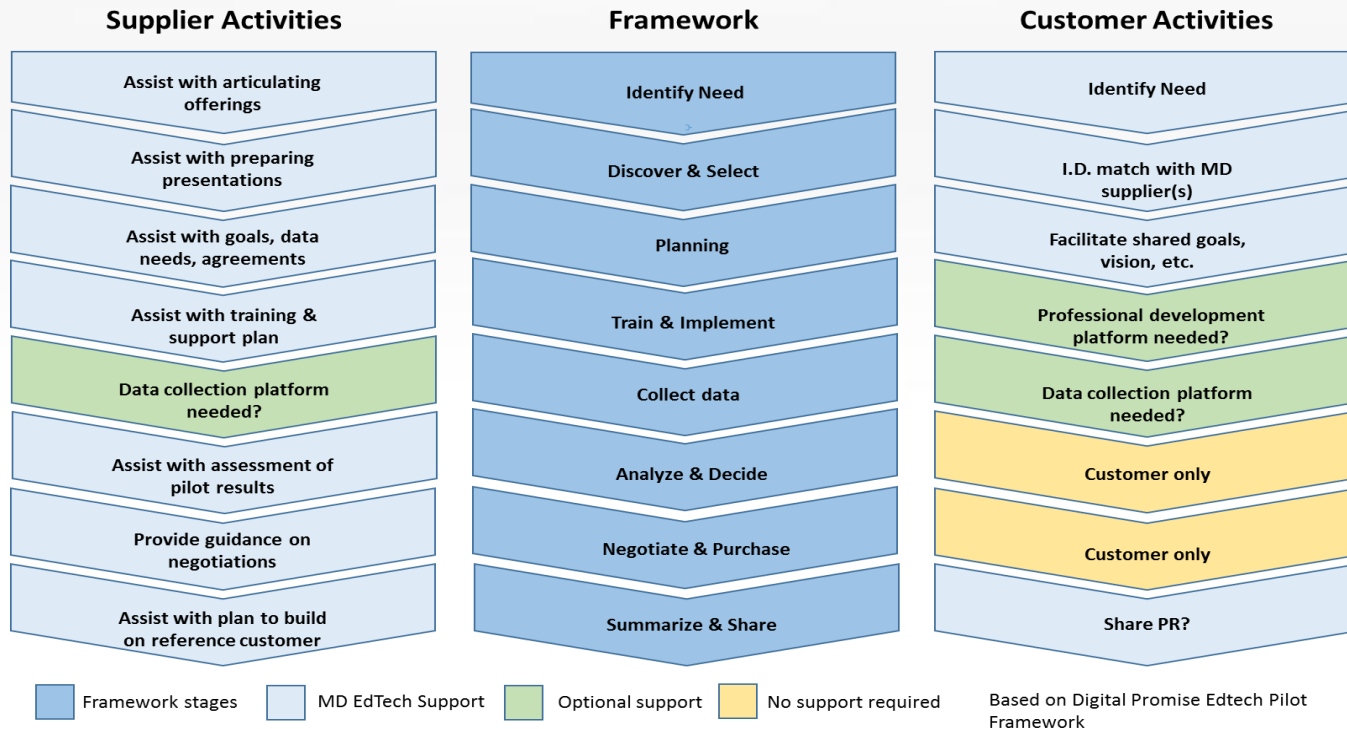


Pilot Solution via METRIC + TU Incubator

Maryland Edtech Testing & Research Innovation Consortium



EdTech Pilot Framework

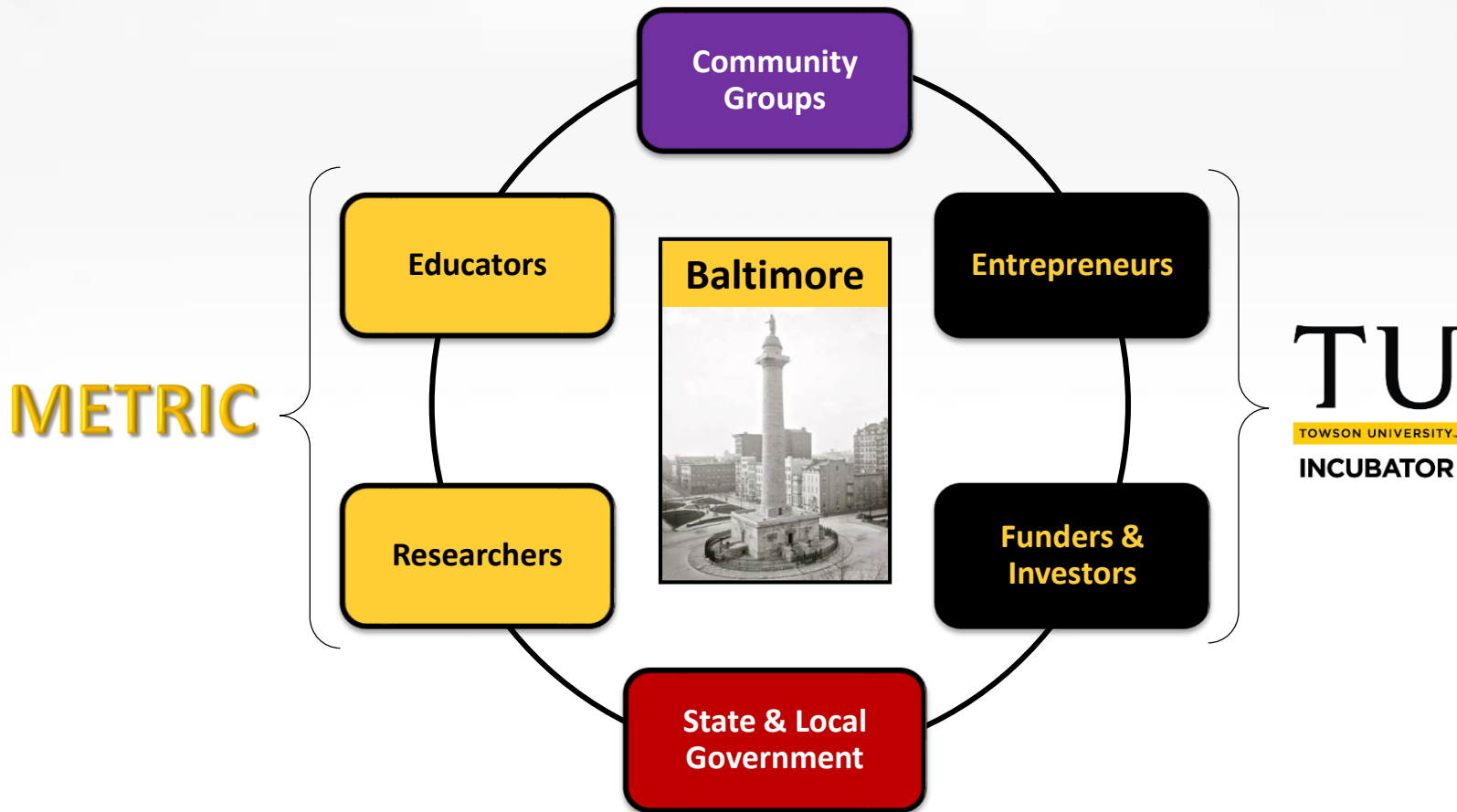


➔ FY20 METRIC Objectives: 3-5 discrete pilots w/ 2+ education partners

Where is the Baltimore Cluster going in 2019?

Working toward increased pilots and incremental capital support

Harbormaster?



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METRIC
Partner

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